

Advertise with the Chamber



As part of your me
exclusive access to
and share as

Advertising Opportunities

There are many ways to advertise with
the Chamber!

Some are part of your membership
dues...

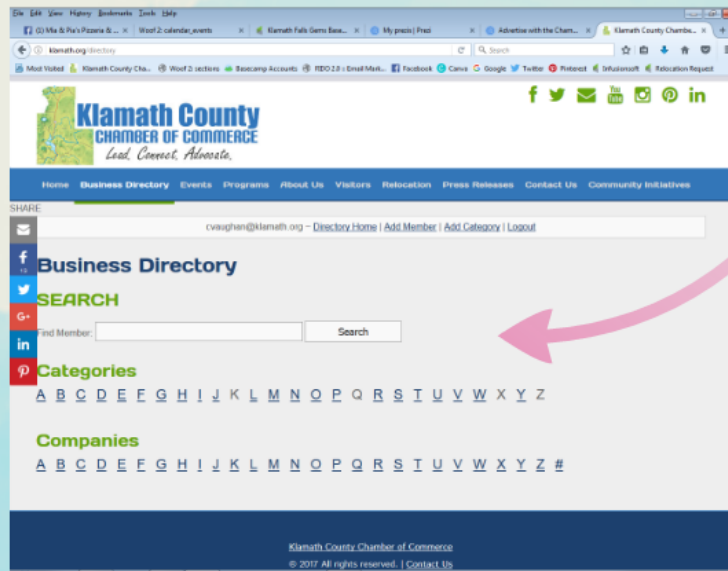
Advertising Opportunities

That's a lot of

Business Directory

Did you know?

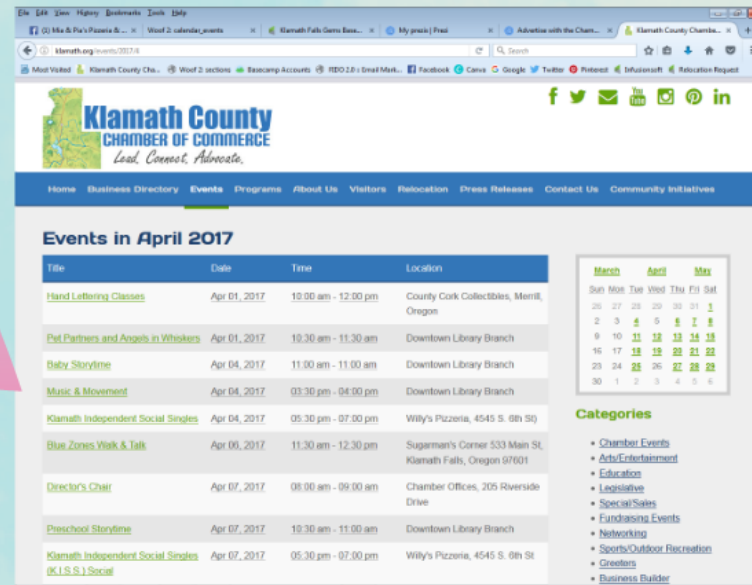
The value of this perk: over 5,000 hits per month on our website



As part of your membership, you receive exclusive access to your listing. Update and share as often as you like!

Events Calendar

Any member can submit an event for our events calendar! It's part of your membership package



The screenshot shows the website for the Klamath County Chamber of Commerce. The main heading is "Events in April 2017". Below this is a table with columns for Title, Date, Time, and Location. A pink arrow points from the text above to the table. To the right of the table is a calendar grid for the month of April, and below that is a "Categories" section with a list of event types.

Title	Date	Time	Location
Hand Lettering Classes	Apr 01, 2017	10:00 am - 12:00 pm	County Cork Collectibles, Merrill, Oregon
Pet Partners and Angels in Whiskers	Apr 01, 2017	10:30 am - 11:30 am	Downtown Library Branch
Baby Storytime	Apr 04, 2017	11:00 am - 11:00 am	Downtown Library Branch
Music & Movement	Apr 04, 2017	03:30 pm - 04:00 pm	Downtown Library Branch
Klamath Independent Social Singles	Apr 04, 2017	05:30 pm - 07:00 pm	Willy's Pizzeria, 4545 S. 9th St
Blue Zones Walk & Talk	Apr 08, 2017	11:30 am - 12:30 pm	Suparman's Corner 533 Main St, Klamath Falls, Oregon 97601
Director's Chair	Apr 07, 2017	08:00 am - 09:00 am	Chamber Offices, 205 Riverside Drive
Preschool Storytime	Apr 07, 2017	10:30 am - 11:00 am	Downtown Library Branch
Klamath Independent Social Singles (K.I.S.S.) Social	Apr 07, 2017	05:30 pm - 07:00 pm	Willy's Pizzeria, 4545 S. 9th St

Categories

- Chamber Events
- Arts/Entertainment
- Education
- Legislative
- Special Sales
- Fundraising Events
- Networking
- Sports/Outdoor Recreation
- Celebrations
- Business Builder

Did we mention the 5,000 hits per month on our website?

E-Newsletters

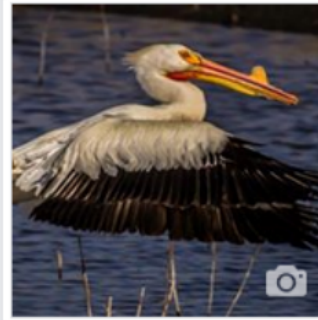
Fun Fact: our newsletters have a readership of over 1300 viewers per month!



Chamber Happenings is our public newsletter; Chamber Connect is our members only newsletter. Both are available to you as a Chamber member. Submit your information for either, or both!

Social Media

You don't need meme to tell you...I mean me...the power of social media. We will repost and share your posts; just let us know or tag us! It's part of your membership...but it's a first come, first served basis. Don't miss out!



Klamath County
Chamber of
Commerce ✓
@KlamathChamber

Are you a Facebook aficionado?
Follow us!

What Else?

There are so many more perks to advertising with the Chamber! Also included in membership:

- *FlashnewsAlert: Have a press release? Forward it to us; we'll blast it out to various news outlets (weekly; first come, first served)
- *Marketing Materials Display: Have business cards, brochures, flyers, or other print materials? Bring them down to the Chamber offices (205 Riverside Dr) and we will display them on our brochure rack
- *Job listings: Send us your job listings and we will post them on our social media and in our newsletters...for free!
- *Basin Business: Have a story to share? Send us an article (no ads please) and we will submit them for publication in the monthly Basin Business insert in the Herald and News.
- *Greeters: Nothing can compare to a good networking session! Attend or host a Greeters as part of your membership.



Advertising Opportunities

That's a lot of
membership perks!
Now, let's look at some
additional paid
advertising options!

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some
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Front Page

What's the perk? A 33% increase in views for this option!

Klamath County CHAMBER OF COMMERCE
Lead, Connect, Advocate.

Home Business Directory Events Programs About Us Visitors Relocation Press Releases Contact Us Community Initiatives

Leadercast 2017
Powered by Purpose
What does it mean to be powered by purpose?
To be part of a purpose-driven organization?
To work with a team of people who understand the meaning in addition to the metrics?
[Learn more!](#)

Featured Businesses
AirLink Critical Care Transport - Jennifer Hart
<http://www.airmedcarenetwork.com/> and <http://www.kcfd1.com/divisions/firomed.html> and h...
Basin Mediactive LLC
MyBasin.com is a highly interactive website serving the Klamath Basin. MyBasin.com, in conj...
Maverick Motel
The Maverick Motel is Klamath Falls Best Lodging Value. We are a TWO Diamond AAA Approved pr...
Feature your business on the Chamber's website. Call us at 541.884.5193 or [email us](#).

Klamath County Chamber of Commerce
Like Page 24K likes
Be the first of your friends to like this
Klamath County Chamber of Commerce shared Valerie Picard's post 2 hrs
Our Chamber Member will be having a ribbon cutting this week
Join us for Cerulean's Ribbon Cutting
CERULEAN HOTEL

For \$10 a month (\$120 a year), you can feature your business on our front page

We offer mail and relocation good standing Ou

Did you know? Our membership over 430 members strong!

Visitor and Relocation Advertising

We send an average of 33 visitor and relocation packets per month. Are you advertising with these potential leads? For \$300 a year, you could be

The screenshot displays the website for the Klamath County Chamber of Commerce. The header includes the logo and navigation links: Home, Business Directory, Events, Programs, About Us, Visitors, Relocation, Press Releases, Contact Us, and Community Initiatives. The main content area is titled "Considering a Move?" and features a "Request Relocation Information" form with fields for First Name, Last Name, Email, Phone, Street Address, City, State, and Postal Code. A "Send me relocation info" button is located below the form. To the right of the form is a State Farm advertisement with the text "I'm here when everyone forgets how to drive." and a "Contact Me" button. Below the form and advertisement is a placeholder box labeled "Your Ad Here!". A green arrow points from the "Your Ad Here!" placeholder on the website to a similar placeholder on a smaller inset image of the website, which also shows the State Farm advertisement and a "Your Ad Here!" placeholder.

Mailing Lists

We offer mailing lists of our membership (\$50 per year) and relocation leads (\$450 per year) to our members in good standing. Ask us how you can become a Member Outreach or Relocation Specialist!

Did you know? Our membership is over 430 members strong!

Klamath County Chamber of Commerce
2016 AT A GLANCE

Enhancing the Retention & Expansion of Business throughout Klamath County
Lead - Connect - Advocate

New Members	Member Businesses	Retention Rate
41	433	92%

Serving Klamath County since 1905

6 Traffic Drivers

23 Ribbon Cuttings

104 Relocation Guides

Events
Annual Gala
Awards Show
Leadercast
Annual Golf Tournament
Rural Business & Innovation Summit
Chamber Connect
Day at the Capital
Employment Law Series
Welcome Wagon
Holiday Open House
Greeters
Mayor's Chair
Chamber Connect

Building Future Leaders

Leadership
Ambassadors
Reference
Online Business Directory
Weekly Newsletters
Mailing Labels
Bain Business
Social Media
Governmental Advocacy
Military Affairs
Website Promotion

Over 1,000 Attendees!

ADVOCATING on behalf of your business at local and state level


205 Riverside | Klamath Falls
(541) 884-5193 | www.klamath.org

In 2016, we sent over 160 relocation guides.


E-Newsletter Ads

Want to sponsor one of our e-newsletters? Only \$75 per month gets your name on the E-newsletter marquee!


March 3, 2017



Klamath County
CHAMBER OF COMMERCE
Lead. Connect. Advocate.



AirLink CCT is proud to Partner with Klamath County Chamber of Commerce - \$10 Donated to Your Chamber with each New AirLink CCT Membership Enrollment



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[<this newsletter is sponsored by AirLink CCT, click to learn more>](#)

Chamber & Community Happenings

**Powered by Purpose-Leadercast Event
May 5th, 2017**

What does it mean to be powered by purpose? To be part of a purpose-driven organization? To work with a team of people who understand the meaning in addition to the metrics? To recognize that why you do what you do matters as much or more as what you do. Where defined values drive a strong culture and intentional leadership inspires amazing results.

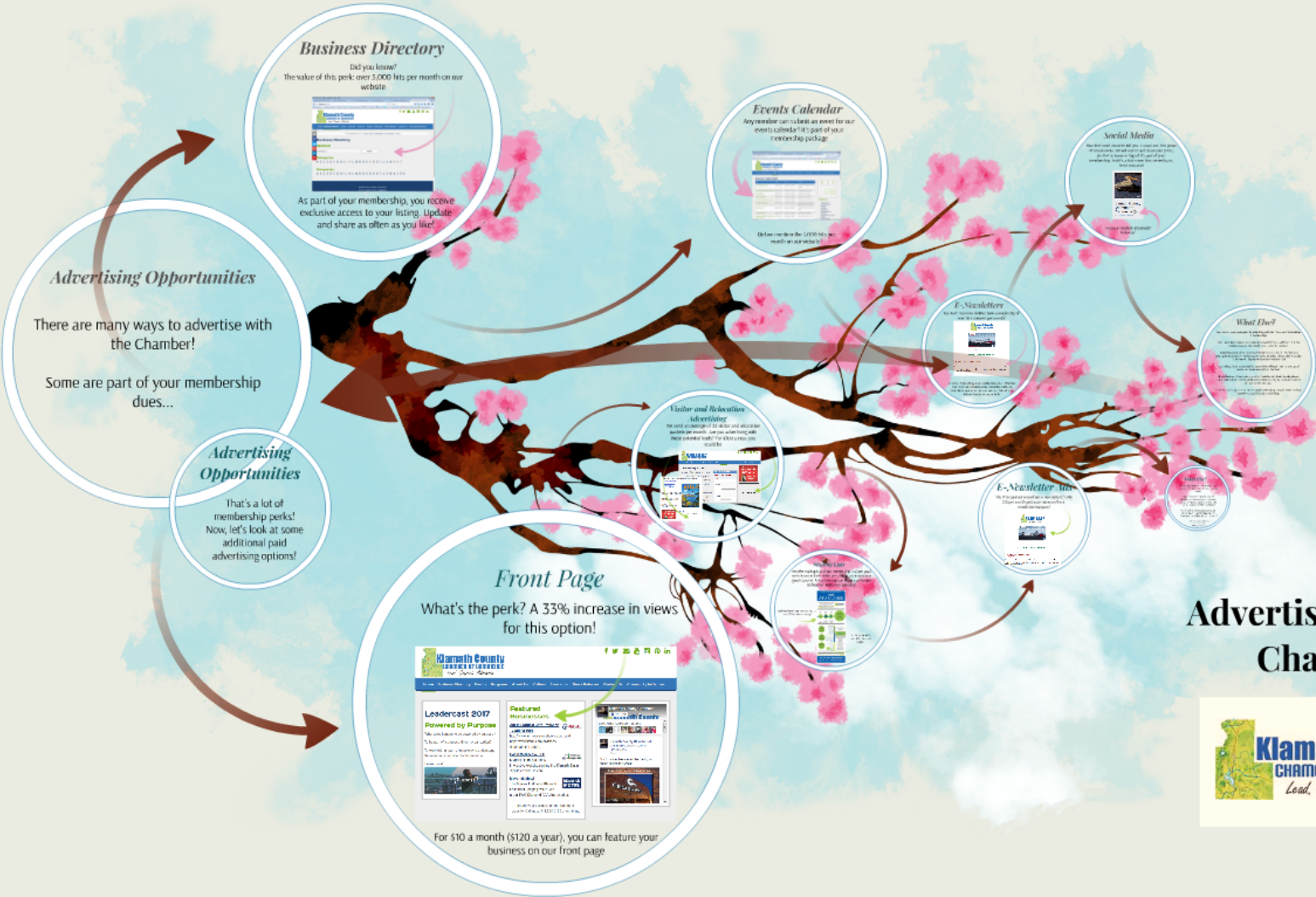
What Else?

You may be asking yourself, "How else can I advertise with the Chamber?" Here are some ideas:

*Sponsor an event: Did you know the Chamber has four major events per year? Ask us how you can sponsor an event; we have many options to fit every budget!

*Traffic Driver: Ask us about our tactical marketing strategy building program, streamlined and tailored for your business!

*contact the Chamber at (541)
884-5193 or email
inquiry@klamath.org*



Business Directory
 Did you know?
 The value of this perk: over 3,000 hits per month on our website



As part of your membership, you receive exclusive access to your listing. Update and share as often as you like!

Events Calendar
 Any member can submit an event for our events calendar! It's part of your membership package.



Did you know that 100% of our events are listed on our website?

Social Media
 You can now connect with us on Facebook, LinkedIn, and Twitter. We'll be posting updates, news, and photos. You can also connect with us on our website.



Let's connect on social media!

E-Newsletters
 We have a variety of newsletters that you can subscribe to. They include information on upcoming events, news, and more.



What Else?
 We offer a variety of other perks for our members, including access to our website, exclusive events, and more. Contact us today to learn more!

Advertising Opportunities
 There are many ways to advertise with the Chamber!
 Some are part of your membership dues...

Advertising Opportunities
 That's a lot of membership perks! Now, let's look at some additional paid advertising options!

Visitor and Relocation Advertising
 We offer a variety of advertising options for visitors and relocation. These include targeted advertising to new residents and visitors, helping you reach your target audience.



Local TV
 We offer a variety of advertising options on local television. These include targeted advertising to local viewers, helping you reach your target audience.



E-Newsletter Ads
 We offer a variety of advertising options in our E-Newsletters. These include targeted advertising to our subscribers, helping you reach your target audience.



Front Page
 What's the perk? A 33% increase in views for this option!



For \$10 a month (\$120 a year), you can feature your business on our front page

Advertise with the Chamber

